S21 feetures®

Product Guide

Our Pledge for the Future

Feetures was built on one goal: Making the best performance sock in the world so that everyone can Go. Do. Live. and achieve their personal best.

In order to achieve our personal best, we have a responsibility to protect the places where we live, work and play for years to come. By creating performance socks that last a lifetime, reducing manufacturing waste and utilizing yarn made from recycled bottles, we are able to move everyone forward towards a more sustainable future.

We look forward to sharing more details about these efforts as we continue to Go. Do. Live. in a way that is beneficial for our partners, our customers and our environment.

Hugh Gaither
CEO

We built our company on a lifetime guarantee.

Because there's nothing more sustainable than creating quality products made to last.

LIFETIME GUARANTEE

YARN MADE FROM RECYCLED BOTTLES

REDUCING WASTE

TABLE OF CONTENTS

ACTIVE

Elite 6

Merino 10 14

High Performance 16

RELIEF + RECOVERY

Plantar Fasciitis Relief 18

Elite Graduated Compression 20

Therapeutic 21

EVERYDAY

Men's No Show 22

Men's Crews 23

Women's No Show 26

Women's Super Low 27

Women's Crews 28

DISCONTINUED

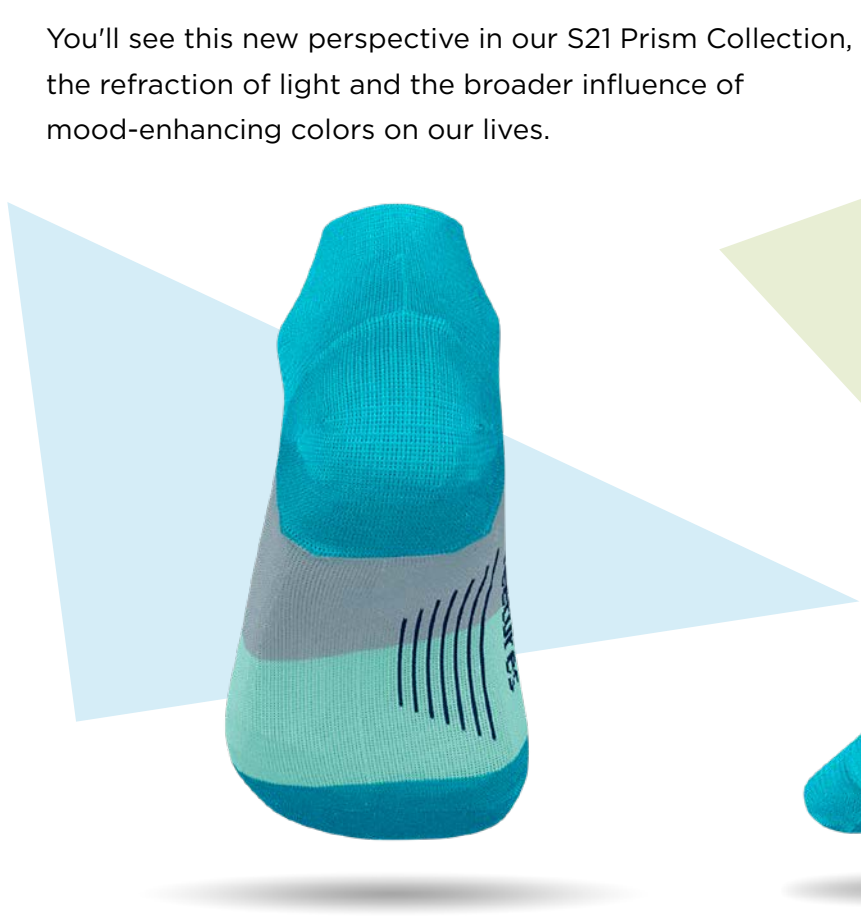
Active 32

Everyday 34

PRISM
collection

As we approach 2021 we find ourselves looking through a new perspective — things that were once taken for granted are now seen in a whole new light. Through this new prism we can see our priorities more clearly. Now comfort, wellness, mindfulness and health all shine brighter and move us forward.

You'll see this new perspective in our S21 Prism Collection, influenced by the refraction of light and the broader influence of mood-enhancing colors on our lives.



ELITE ULTRA LIGHT **NO SHOW TAB** 0270

NEW
Polychrome Pink
Style #E55366
Available February 2021

NEW
Purple Nitro
Style #E55367
Available February 2021

NEW
A.I. Aqua
Style #E55368
Available February 2021

NEW
Night Vision
Style #E55369
Available February 2021

NEW
Smoky Quartz
Style #E55370
Available February 2021

NEW
Oceanic
Style #E55371
Available February 2021

Gray
Style #E55160
Available Now

White
Style #E55158
Available Now

Black
Style #E55159
Available Now

ELITE ULTRA LIGHT **QUARTER** 0270

White
Style #E25158
Available Now

Black
Style #E25159
Available Now

ELITE ULTRA LIGHT **MINI CREW** 0180

Black
Style #E95159
Available Now

ELITE LIGHT CUSHION **NO SHOW TAB** 0270

NEW
Polychrome Pink
Style #E50366
Available February 2021

NEW
Purple Nitro
Style #E50367
Available February 2021

NEW
A.I. Aqua
Style #E50368
Available February 2021

NEW
Night Vision
Style #E50369
Available February 2021

NEW
Smoky Quartz
Style #E50370
Available February 2021

NEW
Oceanic
Style #E50371
Available February 2021

Gray
Style #E50160
Available Now

White
Style #E50158
Available Now

Black
Style #E50159
Available Now

ELITE LIGHT CUSHION **QUARTER** 0270

NEW
Oceanic
Style #E20371
Available February 2021

Black
Style #E20159
Available Now

White
Style #E20158
Available Now

ELITE LIGHT CUSHION **MINI CREW** 0180

NEW Blue Static
Style #E90374
Available February 2021

NEW Black Static
Style #E90375
Available February 2021

NEW Blue Waves
Style #E90376
Available February 2021

NEW Black Waves
Style #E90377
Available February 2021

NEW Sunset Waves
Style #E90378
Available February 2021

NEW Black High Top Stripe
Style #E90404
Available February 2021

Black
Style #E90159
Available Now

ELITE MAX CUSHION **NO SHOW TAB** 0270

NEW
Polychrome Pink
Style #EC50366
Available February 2021

NEW
Purple Nitro
Style #EC50367
Available February 2021

NEW
A.I. Aqua
Style #EC50368
Available February 2021

NEW
Night Vision
Style #EC50369
Available February 2021

NEW
Smoky Quartz
Style #EC50370
Available February 2021

NEW
Oceanic
Style #EC50371
Available February 2021

Gray
Style #EC50160
Available Now

White
Style #EC50158
Available Now

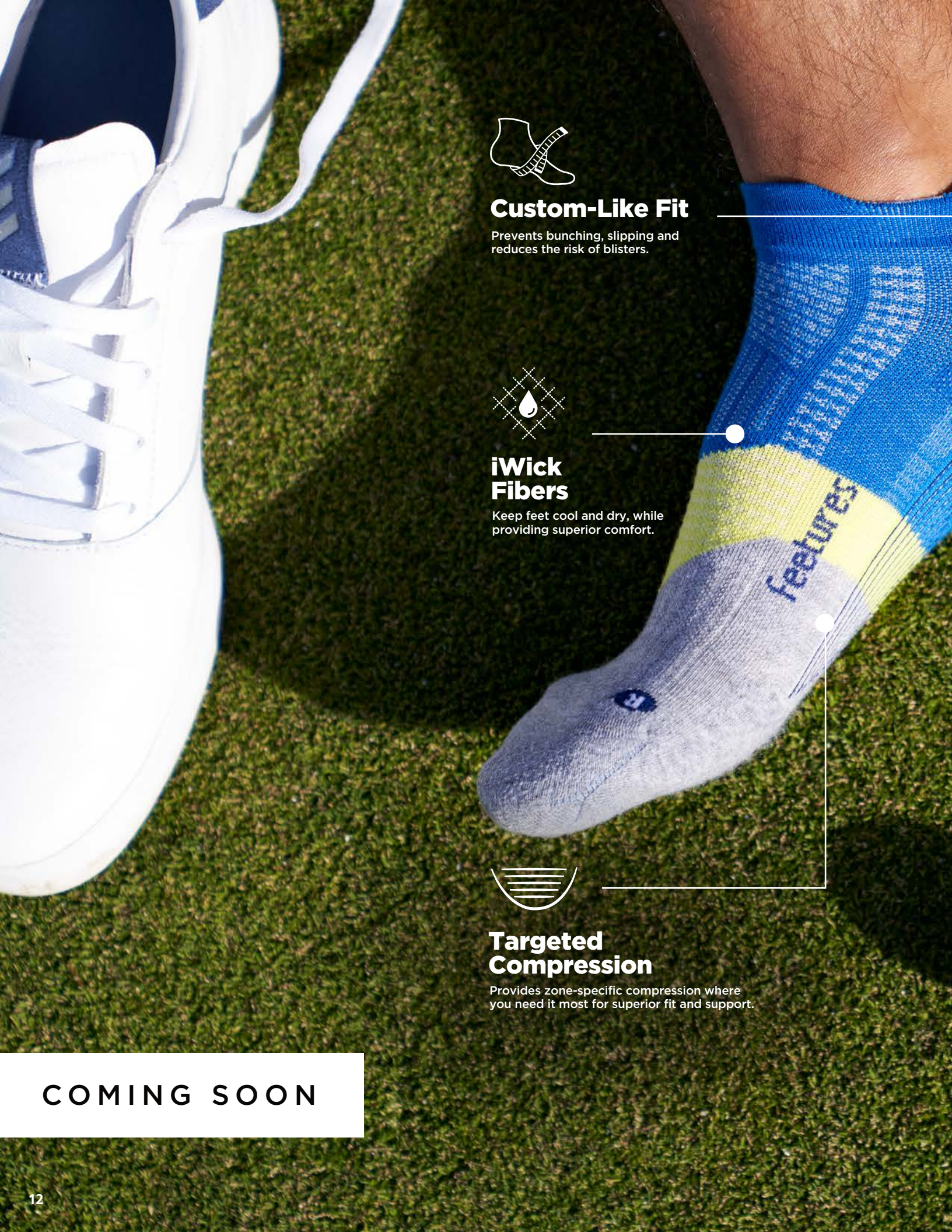
Black
Style #EC50159
Available Now

ELITE MAX CUSHION **LOW CUT** 0270

NEW
White
Style #EC30158
Available February 2021

NEW
Black
Style #EC30159
Available February 2021

NEW
Gray
Style #EC30160
Available February 2021



Custom-Like Fit

Prevents bunching, slipping and reduces the risk of blisters.

iWick Fibers

Keep feet cool and dry, while providing superior comfort.

Targeted Compression

Provides zone-specific compression where you need it most for superior fit and support.

COMING SOON

A runner's secret weapon, now on the golf course.

There's a reason why Feetures are the sock of choice for elite runners all over the world–they keep their feet comfortable and blister-free while pushing themselves to the max. Now the benefits from the trail can be felt on the course. Feetures Elite Golf sock gives golfers their own secret weapon: a sock that keeps them cool, dry and stays up every step of the way.

MERINO 10 ULTRA LIGHT **NO SHOW TAB** 0090

Purple Addict
Style #EM55309
Available Now

French Navy
Style #EM55305
Available Now

Bio Lime
Style #EM55307
Available Now

Gray
Style #EM55163
Available Now

White
Style #EM55161
Available Now

Charcoal
Style #EM55162
Available Now

MERINO 10 ULTRA LIGHT **QUARTER** 0090

Gray
Style #EM25163
Available Now

Charcoal
Style #EM25162
Available Now

MERINO 10 ULTRA LIGHT **MINI CREW** 0590

Charcoal
Style #EM95162
Available Now

MERINO 10 CUSHION **NO SHOW TAB** 0090

Purple Addict
Style #EM50309
Available Now

French Navy
Style #EM50305
Available Now

Bio Lime
Style #EM50307
Available Now

Gray
Style #EM50163
Available Now

White
Style #EM50161
Available Now

Charcoal
Style #EM50162
Available Now

MERINO 10 CUSHION **QUARTER** 0090

Gray
Style #EM20163
Available Now

Charcoal
Style #EM20162
Available Now

MERINO 10 CUSHION **CREW** 0011

Gray
Style #EM10163
Available Now

Charcoal
Style #EM10162
Available Now

MERINO 10 CUSHION **MINI CREW** 0001

Charcoal
Style #EM90162
Available Now

HIGH PERFORMANCE ULTRA LIGHT **NO SHOW TAB** 5850

NEW
Rose Tea
Style #FA55379
Available February 2021

NEW
Lilatech
Style #FA55380
Available February 2021

NEW
French Navy
Style #FA55381
Available February 2021

Heather Gray
Style #FA5558
Available Now

White
Style #FA5500
Available Now

Black
Style #FA5501
Available Now

HIGH PERFORMANCE ULTRA LIGHT **QUARTER** 5850

White
Style #FA2500
Available Now

Black
Style #FA2501
Available Now

HIGH PERFORMANCE CUSHION **NO SHOW TAB** 5850

NEW
Rose Tea
Style #FA50379
Available February 2021

NEW
Lilatech
Style #FA50380
Available February 2021

NEW
French Navy
Style #FA50381
Available February 2021

Heather Gray
Style #FA5058
Available Now

White
Style #FA5000
Available Now

Black
Style #FA5001
Available Now

HIGH PERFORMANCE CUSHION **QUARTER** 5850

Black
Style #FA2001
Available Now

White
Style #FA2000
Available Now

HIGH PERFORMANCE CUSHION **CREW** 5760

Black
Style #FA1001
Available Now

White
Style #FA1000
Available Now

PF RELIEF ULTRA LIGHT **NO SHOW TAB** 0531

White
Style #PF55158
Available Now

Black
Style #PF55159
Available Now

PF RELIEF ULTRA LIGHT **QUARTER** 0531

White
Style #PF25158
Available Now

Black
Style #PF25159
Available Now

PF RELIEF ULTRA LIGHT **CREW** 0531

Black
Style #PF15159
Available Now

PF RELIEF CUSHION **NO SHOW TAB** 0531

Black
Style #PF50159
Available Now

White
Style #PF50158
Available Now

NEW
Lilatech
Style #PF50380
Available February 2021

NEW
Oceanic
Style #PF50371
Available February 2021

PF RELIEF CUSHION **QUARTER** 0531

White
Style #PF20158
Available Now

Black
Style #PF20159
Available Now

PF RELIEF CUSHION **CREW** 0531

Black
Style #PF10159
Available Now

GRADUATED COMPRESSION **LIGHT CUSHION** 0081

NEW
Lilatech
Style #PC60380
Available February 2021

NEW
Oceanic
Style #PC60371
Available February 2021

Gray
Style #PC60251
Available Now

Black
Style #PC60250
Available Now

THERAPEUTIC CUSHION **CREW** 0270

White
Style #F100300
Available Now

Black
Style #F100301
Available Now

THERAPEUTIC CUSHION **QUARTER** 5760

White
Style #F200300
Available Now

Black
Style #F200301
Available Now

MEN'S NO SHOW 5760

Taupe
Style #LM75351
Available Now

Black
Style #LM75348
Available Now

Gray
Style #LM75352
Available Now

MEN'S NO SHOW COLORBLOCK 5760

NEW
Gray
Style #LM75392
Available February 2021

NEW
Navy
Style #LM75393
Available February 2021

NEW
Black
Style #LM75394
Available February 2021

MEN'S WIDE RIB CREW **ULTRA LIGHT** 0090

Black – Style # LM15001
Available Now

Charcoal – Style # LM15100
Available Now

Navy – Style # LM15103
Available Now

Brown – Style # LM15102
Available Now

MEN'S CASUAL RIB CREW **CUSHION** 0090

Black – Style # LM10101
Available Now

Gray – Style # LM10107
Available Now

Navy – Style # LM10104
Available Now

Taupe – Style # LM10106
Available Now

MEN'S CLASSIC RIB CREW **CUSHION** 0090

Black – Style #LM10001
Available Now

Charcoal – Style #LM10100
Available Now

Navy – Style #LM10103
Available Now

Brown – Style #LM10102
Available Now

MEN'S ATHERTON RIB CREW **CUSHION** 0090

Charcoal
Style #LM10320
Available Now

Brown
Style #LM10321
Available Now

Navy
Style #LM10322
Available Now

MEN'S BE BOLD CREW **CUSHION** 0090

Charcoal
Style #LM10317
Available Now

Gray
Style #LM10318
Available Now

Navy
Style #LM10319
Available Now

MEN'S TRIANGLE PARK CREW **ULTRA LIGHT** 0090

Navy
Style #LM15329
Available Now

Charcoal
Style #LM15331
Available Now

MEN'S INTERSECTION CREW **ULTRA LIGHT** 0090

Black
Style #LM15323
Available Now

Brown
Style #LM15325
Available Now

MEN'S UPTOWN CREW **ULTRA LIGHT** 0090

Black
Style #LM15326
Available Now

Navy
Style #LM15327
Available Now

Gray
Style #LM15328
Available Now

WOMEN'S NO SHOW 5760

Black
Style #LW75348
Available Now

Light Gray
Style #LW75349
Available Now

Natural
Style #LW75350
Available Now

WOMEN'S NO SHOW GRADIENT 5760

NEW
Black
Style #LW75385
Available February 2021

NEW
Navy
Style #LW75386
Available February 2021

NEW
White
Style #LW75387
Available February 2021

NEW
Light Gray
Style #LW75388
Available February 2021

WOMEN'S NO SHOW MONDRIAN 5760

NEW
Navy
Style #LW75389
Available February 2021

NEW
White
Style #LW75390
Available February 2021

NEW
Light Gray
Style #LW75391
Available February 2021

WOMEN'S NO SHOW 5760

NEW
Putty Pink
Style #LW75401
Available February 2021

NEW
Lilatech
Style #LW75402
Available February 2021

NEW
Tranquility Blue
Style #LW75403
Available February 2021

WOMEN'S SUPER LOW 0360

Black
Style #LW85216
Available Now

Natural
Style #LW85219
Available Now

Light Gray
Style # LW85218
Available Now

WOMEN'S SUPER LOW STRIPE 0360

Charcoal
Style #LW85221
Available Now

NEW
Natural
Style #LW85383
Available February 2021

NEW
Light Gray
Style #LW85384
Available February 2021

WOMEN'S TEXTURE CREW **CUSHION** 0090

Black
Style # LW10001
Available Now

Gray
Style #LW10107
Available Now

Taupe
Style # LW10105
Available Now

Mulberry
Style #LW10346
Available Now

WOMEN'S TEXTURE CREW **ULTRA LIGHT** 0090

Black
Style #LW15001
Available Now

Navy
Style #LW15103
Available Now

Gray
Style # LW15107
Available Now

Oatmeal
Style #LW15123
Available Now

WOMEN'S KNEE HIGH **CUSHION** 5301

Black
Style #LW60001
Available Now

Gray
Style #LW60107
Available Now

WOMEN'S KNEE HIGH **ULTRA LIGHT** 5301

Charcoal
Style #LW65100
Available Now

Oatmeal
Style #LW65123
Available Now

WOMEN'S MOD BLOCK CREW **CUSHION** 0090

Charcoal
Style #LW10332
Available Now

Soft Moss
Style #LW10333
Available Now

Oatmeal
Style #LW10334
Available Now

Lilatech
Style #LW10344
Available Now

WOMEN'S HEXTEX CREW **CUSHION** 0090

Black
Style #LW10335
Available Now

Light Gray
Style #LW10336
Available Now

Icicle
Style #LW10337
Available Now

WOMEN'S AMP STRIPE CREW **ULTRA LIGHT** 0090

Gray
Style #LW15338
Available Now

Oatmeal
Style #LW15340
Available Now

WOMEN'S NEO FLORAL CREW **ULTRA LIGHT** 0090

Light Gray
Style #LW15341
Available Now

Navy
Style #LW15342
Available Now

Oatmeal
Style #LW15343
Available Now

HIGH PERFORMANCE ULTRA LIGHT **NO SHOW TAB** 5850

Purple Addict
Style #FA55309

Digital Teal
Style #FA55316

Bio Lime
Style #FA55307

HIGH PERFORMANCE CUSHION **NO SHOW TAB** 5850

Purple Addict
Style #FA50309

Digital Teal
Style #FA50316

Bio Lime
Style #FA50307

Lilac
Style #FA50276

Mint
Style #FA50277

Petal
Style #FA50278

ELITE LIGHT CUSHION **MINI CREW** 0180

Digital Teal High Top Stripe
Style #E90310

Black High Top Stripe
Style #E90311

Light Gray Prism
Style #E90312

Black Prism
Style #E90313

French Navy Daybreak
Style #E90314

Black Daybreak
Style #E90315

ELITE ULTRA LIGHT **NO SHOW TAB** 0270

Primrose Pink
Style #E55302

Heather Rose
Style #E55303

Soft Moss
Style #E55304

French Navy
Style #E55305

Brickyard Gray
Style #E55306

Bio Lime
Style #E55307

Blue Moon
Style #E55308

Purple Addict
Style #E55309

ELITE LIGHT CUSHION **NO SHOW TAB** 0270

Primrose Pink
Style #E50302

Heather Rose
Style #E50303

Soft Moss
Style #E50304

French Navy
Style #E50305

Brickyard Gray
Style #E50306

Bio Lime
Style #E50307

Blue Moon
Style #E50308

Purple Addict
Style #E50309

ELITE MAX CUSHION **NO SHOW TAB** 0270

Primrose Pink
Style #EC50302

Heather Rose
Style #EC50303

Soft Moss
Style #EC50304

French Navy
Style #EC50305

Brickyard Gray
Style #EC50306

Bio Lime
Style #EC50307

Blue Moon
Style #EC50308

Purple Addict
Style #EC50309

ELITE MAX CUSHION **QUARTER** 0270

Gray
Style #EC20160

White
Style #EC20158

Black
Style #EC20159

PF RELIEF CUSHION **NO SHOW TAB** 0531

Fuchsia
Style #PF50245

True Blue
Style #PF50248

ELITE GRADUATED COMPRESSION **LIGHT CUSHION** 0081

Quasar Pink
Style #PC60238

Aurora Blue
Style #PC60240

MEN'S NO SHOW COLORBLOCK 5760

Charcoal
Style #LM75353

Navy
Style #LM75292

Gray
Style #LM75293

WOMEN'S NO SHOW STRIPE 5760

Rose
Style #LW75289

Natural
Style #LW75290

Jade
Style #LW75291

WOMEN'S NO SHOW DYNAMIC DIAMOND 5760

Light Gray
Style #LW75286

Blue Creek
Style #LW75287

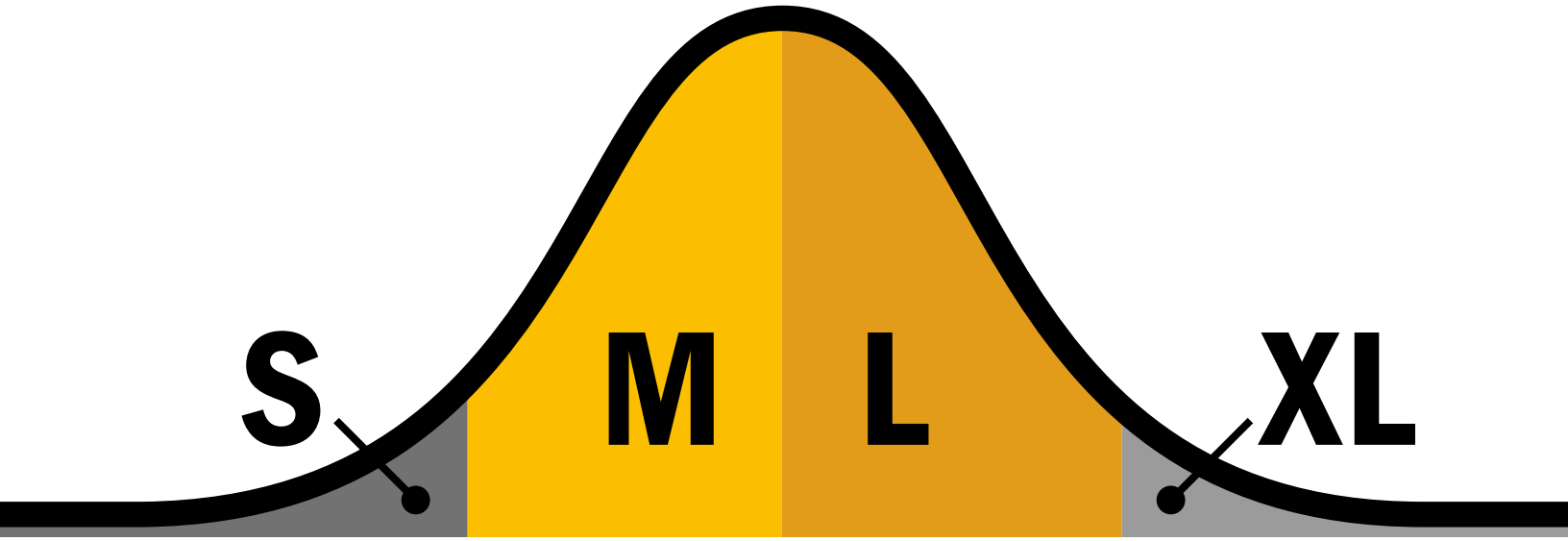
Charcoal
Style #LW75288

WOMEN'S SUPER LOW STRIPE 0360

Rose
Style #LW85284

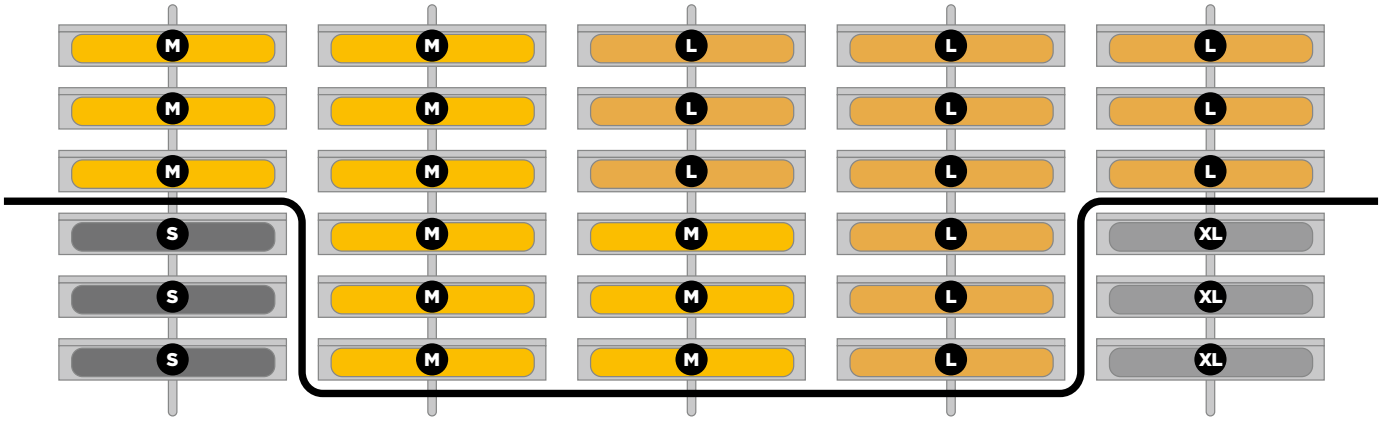
Jade
Style #LW85285

THE MONEY'S IN THE MIDDLE



MEDIUM + LARGE SIZES = 85% OF FEETURES SALES

SIZE WISE **SALES MIX**



Overhead View of Merchandising Rack

- It's important that the mix on your rack match your customer mix.
- If you stock all Smalls on one peg and all Extra Larges on another, your money and merchandising space is tied up in slow moving, non-core sizes.
- Achieving a Size Wise Sales Mix requires combining multiple sizes on the same peg.
- Remember, 85% of sales are in Medium and Large sizes. So stock accordingly.

Feetures POS Materials

Point-of-sale materials are provided without charge as part of our Performance Sales Program. Contact customer service for additional details.

Try-on Bin

Small Foot Form

Large Foot Form

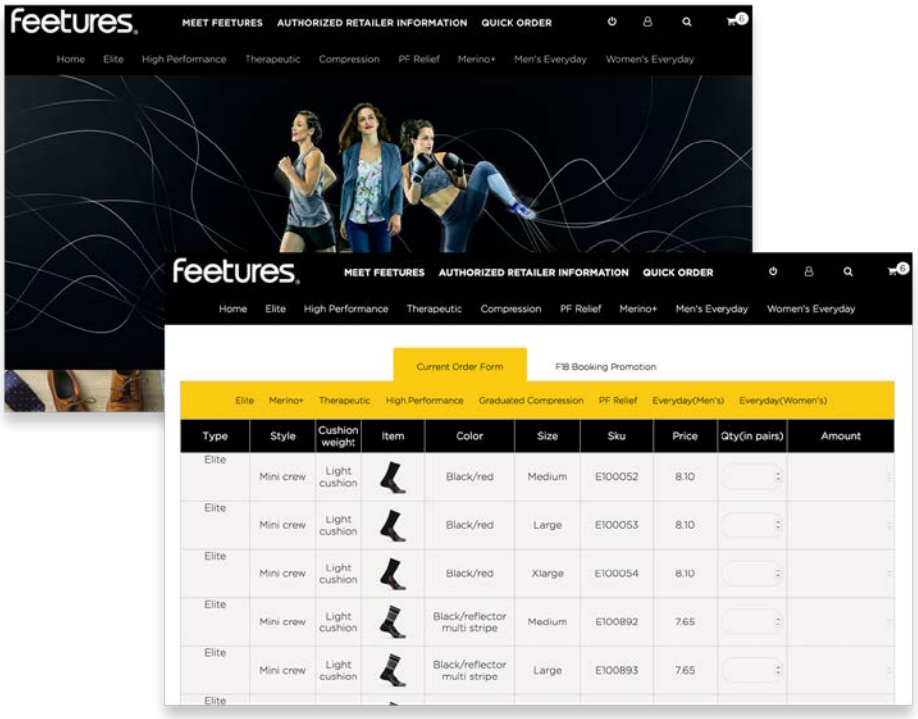
Slat Wall Header
24" x 8"

Small Display
15"w x 20"d x 61"h
Holds 12 dozen pairs

Large Display
23"w x 21"d x 68"h
Holds 25 dozen pairs

Get B2B Access

Ready to order? Request access to Feetures B2B by emailing customerservice@feetures.com. After you are granted access you will receive an email with a password to enter at b2b.feetures.com. From there you can reset your password and then place your order, check order status, or see what products you ordered last time. Easy as that.



How to Order Feetures

- All styles and sizes can be ordered in quantities of 3.
- Terms are always Net 30 days, FOB Hickory, NC.

Phone: 888-801-7227
Fax: 888-801-7243

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Hickory, NC 28602

feetures®

Printed on recycled paper.